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Mondrian makes its bold debut on the Turkish Riviera with Mondrian Bodrum

Mondrian Bodrum will feature 108 guestrooms, suites and villas, with bold design, immersive art, a wellness sanctuary and a reimagined beachfront experience.

Five distinct F&B destinations, including Paris Society concepts Mimi Kakushi and Kyma Beach Club, will bring new dining and nightlife experiences to Bodrum.

Marking Mondrian's debut in Türkiye, the signing strengthens the brand's growing European presence alongside Cannes, Bordeaux and Ibiza.





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Ennismore, the fastest-growing lifestyle hospitality company, together with **Cactus Group,** announces the signing of **Mondrian Bodrum**, set to open on Türkiye's Aegean coast. The signing marks an important milestone for Mondrian as the brand's first property in Türkiye, while further strengthening Ennismore's growing presence across Europe and the Mediterranean.

Perched above the blue waters of the Aegean, Bodrum has become one of the Mediterranean's most compelling lifestyle destinations, attracting an international community drawn to its distinctive blend of natural beauty, design, gastronomy, culture, and nightlife. With an established luxury hospitality scene and enduring global appeal, the destination represents a natural next step for Mondrian as the brand continues to grow across the world's leading cultural and resort destinations.

Bringing the brand's distinctive approach to design and culture to Türkiye for the first time, Mondrian Bodrum will transform the existing resort into an adults-only escape overlooking the Aegean. Featuring 108 keys, including suites and villas, the resort will be reimagined by AIME Studios, Ennismore's in-house creative studio, drawing inspiration from the Turkish coast's rich cultural heritage and natural beauty. Expressive interiors, immersive art and thoughtfully curated

spaces will reflect Mondrian's signature dream-like aesthetic, creating an experience that connects guests with the destination.

Making the most of its waterfront setting, the resort will feature an expansive swimming pool overlooking the Aegean, with sun-drenched terraces and a reimagined beach club extending towards the sea. A private pier and water sports will complete the coastal experience, creating an inviting setting for long days by the water, from laid-back afternoons to lively social gatherings. Wellness will form an integral part of the experience, with approximately 400 sqm dedicated to movement, recovery and relaxation. The spa will feature treatment rooms, a traditional hammam and sauna, alongside a gym and dedicated movement studio.

Five distinct dining and nightlife destinations will offer a collection of experiences from day to night. Paris Society's **Mimi Kakushi**, designed by **Pirajean Lees**, will bring its signature Japanese dining experience to the resort, spanning two levels with a dedicated sushi counter and its award-winning cocktail bar on the lower level, while **Kyma Beach Club** will introduce Greek-inspired cuisine in an elevated waterfront setting. **SIPS** will offer an intimate cocktail destination for late-night drinks, while **House of Ruins** will serve as the resort's social hub, bringing together an all-day dining restaurant, lounge and cocktail bar alongside dedicated spaces for private dining, art, events and cultural programming. Completing the collection, **Paris Society Consulting** will reimagine **Aloha Bakery**, bringing a fresh perspective to the existing French bakery concept.

Louis Abi Abboud, Group Chief Growth Officer and Chief Operating Officer of IMEAT & APAC of Ennismore, said: *"The signing of Mondrian Bodrum marks an exciting milestone in the brand's continued international growth, strengthening our presence across Europe and the Mediterranean while introducing Mondrian to Türkiye for the first time. Bodrum has become one of the region's most compelling lifestyle destinations, attracting a creative, culturally curious international audience that makes it a natural fit for the brand. With its extraordinary Aegean setting, bold approach to design and ambitious collection of restaurants, bars and social spaces, Mondrian Bodrum will bring a distinctive new hospitality experience to this dynamic market."*

Nurçe Erben, Chairwoman of Cactus Group, said: *"As a third-generation member of our family-run business, I am proud to build on our heritage while shaping a new chapter for our portfolio. With Mondrian Bodrum, we are bringing together Mondrian, Mimi Kakushi and Kyma to create a lifestyle destination where hospitality, dining, culture and social experiences come together throughout the day. This vision is a natural evolution of what we began with Ruins Bodrum, a social club inspired by the vernacular architecture and natural surroundings of ancient cities. It reflects our ambition to continue creating distinctive experiences that resonate with both our local community and international guests."*

Mondrian Bodrum comes to life under the leadership of Servotel, connecting Cactus Group with Ennismore and the partners behind Mimi Kakushi and Kyma. The project marks another first for

Servotel, introducing Türkiye's first Mondrian and Mimi Kakushi and enriching Bodrum's luxury lifestyle offering.

Robin Kestek, Partner and Chief Business Strategy Officer at Servotel, said: *"Building on Servotel's longstanding hospitality legacy, we are proud to have brought Cactus Group and Ennismore together to realise this vision. Mondrian Bodrum brings an exciting new dimension to the destination's luxury lifestyle offering: a thoughtfully curated setting where wellbeing, entertainment and art come together, drawing guests and the wider local community into the distinctive social rhythm of Bodrum from day into evening."*

Mondrian Bodrum will further strengthen the brand's growing presence across Europe and the Mediterranean, joining an established portfolio of destinations including Cannes, Bordeaux and Ibiza. The signing marks another milestone in Mondrian's global expansion, building on its presence in some of the world's most dynamic cultural destinations, from Singapore, Seoul and Hong Kong to Los Angeles, Miami, Mexico City, Doha and the Gold Coast, as the brand continues to bring its distinctive approach to art, design and culture to new destinations around the world.

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ABOUT ENNISMORE

Ennismore is a global collective of entrepreneurial and founder-built brands with creativity and purpose at their heart. Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore and Accor entered a joint venture in 2021, creating a new autonomous entity and the fastest-growing lifestyle hospitality company, with Accor holding a majority shareholding. Ennismore comprises three pillars: a lifestyle collective rooted in culture and community, immersive resorts creating havens for escapism and entertainment, and iconic luxury venues pioneering the art of exclusive culinary destinations. Ennismore has an unrivalled ecosystem of 14 hotel brands, comprising 190+ hotels and 150+ in the pipeline; 90+ Paris Society Venues and over 700 restaurant and bar concepts; and a network of over 30 branded residences. Ennismore operates hotels in over 40 countries with more than 35,000 team members. Ennismore has four dedicated in-house studios: Paris Society Consulting for F&B curation, AIME Studios for interior & graphic design, a Digital Product & Tech Innovation Lab, and a Partnerships Studio. Dis-loyalty is Ennismore's travel and food membership dedicated to lifestyle. Ennismore is committed to positively impacting the world, with a key focus on creating inclusive communities among its teams and in the places, it calls home. ennismore.com *Figures as of the end of June 2026.

ABOUT CACTUS GROUP

Established in 1982, Cactus Hotel Group is one of Türkiye's well-established hospitality groups, with more than four decades of experience across the tourism industry. Today, the group operates a portfolio of seven hotels and resorts and two aquaparks, with a combined capacity of approximately 3,300 beds. Its presence is concentrated on Türkiye's Aegean coast, particularly in Bodrum and İzmir. The group's experience extends well beyond hotel operations. Over the years, Cactus has been active in several branches of the tourism value chain. In Europe, it operated as a tour operator and travel agency, connecting European travellers directly with Turkish destinations and building lasting relationships with international partners. In Türkiye, the group was also involved in airline operations, contributing to air connectivity to the country's coastal regions during a formative period for Turkish tourism. This broad involvement in distribution, transportation and accommodation has given the group a thorough understanding of the guest journey from booking to departure. The same understanding shapes how its properties are run today, and its long-standing ties with tour operators and travel partners across Europe remain one of its key strengths. Built on a foundation of quality, trust and genuine hospitality, Cactus Hotel Group offers a wide range of experiences, from family-oriented resorts to upscale boutique hotels and luxury destinations. Drawing on more than forty years of experience across multiple fields of tourism, the group continues to develop its portfolio while staying committed to the values that have defined it since 1982.