



SO/ SOTOGRANDE SPA & GOLF RESORT HOTEL
RECOGNISED WITH CONDÉ NAST TRAVELLER'S 2026
READERS' CHOICE AWARD

“No. 6 in Best Resorts in Rest of Europe”

*The World's Best Hotels, Cruises, Countries, Cities, Resorts, Trains, Airlines, Airports,
Spas, Islands, Luggage, Villas, and Tour Operators*



Sotogrande, 19th October 2026 – Condé Nast Traveller today announced the results of its annual Readers' Choice Awards with SO/ Sotogrande Spa & Golf Resort Hotel recognised as No. 6 in the Best Resorts in Rest of Europe category.

Condé Nast Traveller received more than 296,356 survey responses from readers across the United Kingdom rating their travel experiences across the globe to offer a comprehensive look at the places they eagerly anticipate revisiting. The Readers' Choice Awards, with its unparalleled legacy as the travel industry's longest-running and most prestigious accolades, remains the ultimate symbol and acknowledgment of excellence within the travel sector. The full list of winners can be found [here](#).

Stéphane Menou, General Manager of SO/ Sotogrande Spa & Golf Resort Hotel, said: “We are incredibly proud to see SO/ Sotogrande recognised by the readers of Condé Nast Traveller. What makes this award particularly meaningful is that it reflects the experiences of the guests who have stayed with us, as well as the passion and dedication of our entire team.

“More than a place to stay, SO/ Sotogrande invites guests to slow down, reconnect and embrace the Mediterranean ‘Art of Living’ at its most refined. We bring a bold, contemporary approach to luxury hospitality in one of Southern Europe’s most exclusive destinations,

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creating an experience that brings together wellness, gastronomy, sport and culture with an unmistakable sense of place and style.”

Set between the Mediterranean Sea and the rolling Andalusian landscape, SO/ Sotogrande Spa & Golf Resort combines contemporary architecture with the character of a traditional Andalusian “cortijo”, creating a sense of space, privacy and connection to its surroundings.

Guests can spend time at the resort’s 3,500 square meters of Spa & Wellness Club, explore its four dining venues where Andalusian produce takes center, swing in style at The Alto Club & Academy by Suzann Pettersen, or discover the wider Sotogrande lifestyle - from the marina and Mediterranean coast to outdoor pursuits and sporting experiences such as E-bike, Sailing or Polo. More than a place to stay, the resort is designed around a slower rhythm of travel, inviting guests to reconnect with nature.

The No. 6 ranking in the 2026 Readers’ Choice Awards further strengthens SO/ Sotogrande’s position among Europe’s leading resorts and highlights the team’s continued commitment to delivering distinctive and memorable guest experiences.

The 2026 Readers’ Choice Awards are published on Condé Nast Traveller’s website at ontraveller.com/inspiration/readers-choice-awards and celebrated in the November issue.

Media Assets: <https://spaces.hightail.com/space/HwjCUsBXxC>

About SO/

SO/ is a coveted collection of hotels, rooted in the world of fashion. Making its stylish debut on the global hotel scene in 2011, SO/ continues to command attention with its avant-garde design and creative approach to the world of luxury. SO/ is renowned for its signature fashion collaborations, having worked with some of the world’s most celebrated designers, including Guillaume Henry, Christian Lacroix and Viktor&Rolf to create spaces, uniforms, amenities and experiences that feel sartorial and polished. SO/ Hotels and Resorts are a dynamic hub for the creative industry – from fashion and design collaborations to art and cultural events.

SO/ is located in some of the world’s most vibrant and sociable destinations, including Berlin, Bangkok, St. Petersburg, Paris, Dubai, the Maldives and most recently Ras al Khaimah. SO/ is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, formed in 2021.

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