



RAIMON LAND

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# Raimon Land and Ennismore Sign New SLS Residences in Phuket

*A New Chapter of Ultra-Luxury Branded Living on Phuket's Millionaire's Mile*

*SLS Residences Phuket continues Ennismore's branded residential growth in Thailand.*



*Bangkok, Thailand:* **Raimon Land Public Company Limited (RML)**, Thailand's leading developer of luxury and ultra-luxury real estate, announces a new signing with **Ennismore**, the fastest-growing lifestyle hospitality company, to introduce **SLS Residences Phuket Kamala**, an ultra-luxury standalone branded residential project on Phuket's prestigious Millionaire's Mile.

SLS Residences Phuket, expected to welcome residents in 2029, will be set along Kamala's dramatic coastline — a stretch renowned for its elevation, privacy, and uninterrupted panoramic views of the Andaman Sea. The project will feature 13 ultra-exclusive branded villas, conceptually designed by internationally acclaimed architects, typically with 2,200 sqm of indoor and outdoor space, priced from USD 6.9 million. A signature clubhouse will anchor the property as a vibrant social hub for residents, blending elevated lounge spaces with a curated food and beverage offering, including a restaurant and a terrace bar. This is complemented by a resort-style pool and wellness amenities, including a spa and fitness space, designed to balance high-impact workouts with idyllic indulgence.

Renowned for its distinctive blend of bold, lavish design and vibrant energy, SLS redefines modern luxury living, infusing breathtaking experiences with signature mischievous wit and a playful ambience. From immersive dining concepts to dynamic social spaces, the debut of SLS Residences in Phuket is set to transform the island's high-end real estate scene, offering a new standard of branded living informed by curated hospitality services and enviable residential amenities that resonate with global high-net-worth buyers. Inspired by its striking natural surroundings, the project adopts a design-led approach that seamlessly integrates architecture with the landscape, creating a spectacular backdrop for the extraordinary to unfold. This also establishes a distinctive standalone residential offering under the SLS brand.

*“This partnership represents an exciting step forward for Raimon Land as we continue to expand our branded residential portfolio. Phuket remains one of the most desirable destinations globally, and we are confident that this collaboration will introduce a distinctive new offering to the market,”* said **Mr. Korn Narongdej, Chairman of the Executive Committee & Director of Raimon Land PLC.**

**Sylvain Padeloup, COO of APAC at Ennismore,** said: *“We are pleased to collaborate with Raimon Land on this exceptional project. Through SLS Residences, we aim to bring our signature lifestyle-driven approach to one of the region's most compelling resort destinations.”*

This landmark collaboration sets a new benchmark for ultra-luxury living in Phuket through SLS Residences, reinforcing Raimon Land's commitment to expanding its branded residential portfolio in partnership with world-class partners. It also underscores Phuket's continued rise as a destination of choice for high-net-worth individuals and international investors, further strengthening its position on the global luxury real estate map.

The property will be supported by Accor One Living, an industry-leading platform that offers a 360° approach to the development, design, and operation of mixed-use projects and branded residential communities. Through the Accor Ownership Benefits Program, residential owners will have access to signature benefits that elevate their daily lives, including global VIP recognition and Elite memberships in the ALL Accor loyalty and rewards program, with access to preferred rates at more than 45 brands and over 5,700 Accor and Ennismore hotels and resorts worldwide.

Ennismore continues to accelerate its expansion into the branded residential market, building on the strength of its lifestyle brands to create design-led homes that extend the guest experience into everyday living. With a growing pipeline of branded residences across key global destinations – including SLS Madrid Infantas Residences, Mondrian Gold Coast Australia and SLS Residences at Palm Jumeirah - each project is rooted in the distinct DNA of its brand, combining design, curated amenities and culturally relevant programming to

deliver a true sense of place. As demand for experience-led living continues to rise, Ennismore's approach – driven by its deep expertise in creative storytelling, food and beverage and community-building – positions it to redefine residential hospitality, creating destinations that resonate equally with residents.

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#### **ABOUT RML**

RML or Raimon Land Public Company Limited, is a leading developer of luxury and ultra-luxury real estate in Thailand, with over 37 years of experience behind a portfolio of outstanding and iconic developments. Notable projects include The River, 185 Rajadamri, and The Diplomat luxury condominiums, as well as One City Centre (OCC) – a Grade A+ office tower located in the heart of Phloenchit, among others. Each RML development is uniquely designed with a focus on environmentally responsible yet highly functional concepts, incorporating best-in-class materials and situated in prime locations that enhance both value and setting. Over the past decades, RML and its projects have received numerous prestigious awards from leading institutions. To date, the company has developed more than 25 real estate projects with a total value exceeding THB 150 billion (approximately USD 5+ billion), comprising over 5,600 units and more than 1 million square meters of developed area. RML remains committed to delivering luxury and ultra-luxury developments in prime locations, creating long-term value for both homeowners and investors.

#### **ABOUT ENNISMORE**

Ennismore is a global collective of entrepreneurial and founder-built brands with creativity and purpose at their heart. Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore and Accor entered a joint venture in 2021, creating a new autonomous entity and the fastest-growing lifestyle hospitality company, with Accor holding a majority shareholding. Ennismore comprises three pillars: a lifestyle collective rooted in culture and community, immersive resorts creating havens for escapism and entertainment, and iconic luxury venues pioneering the art of exclusive culinary destinations.

Ennismore has an unrivalled ecosystem of 15 hotel brands, comprising 210+ hotels and 160+ in the pipeline; 85+ Paris Society Venues and over 500 restaurant and bar concepts; and a network of over 50 branded residences. Ennismore operates hotels in over 45 countries with more than 35,000 team members. Ennismore has four dedicated in-house studios: Paris Society Consulting for F&B curation, AIME Studios for interior & graphic design, a Digital Product & Tech Innovation Lab, and a Partnerships Studio. Dis-loyalty is Ennismore's travel and food membership dedicated to lifestyle. Ennismore is committed to positively impacting the world, with a key focus on creating inclusive communities among its teams and in the places, it calls home. [ennismore.com](https://ennismore.com) *\*Figures as of the end of December 2025.*