



PRESS RELEASE - 28TH APRIL 2026

Accor & InterGlobe to bring Ennismore's The Hoxton to India

The Hoxton Bengaluru City marks the arrival of Ennismore's beloved neighbourhood brand, with its open-house spirit, in one of the world's most dynamic cities.



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Ennismore, the fastest-growing lifestyle hospitality company, in partnership with **Accor India** and **InterGlobe Hotels**, is pleased to announce the signing of **The Hoxton, Bengaluru City**, marking the brand's first hotel in India. Set to open in November 2026, the hotel will be located on Richmond Road, bringing The Hoxton's open-house lobby vibes and neighbourhood feel to one of India's most dynamic cities.

Situated in the heart of Bengaluru, The Hoxton will feature 149 guestrooms with its signature room categories, including Roomy, Biggy, and four HOMEY suites, occupying the top two floors, which will measure 55 sqm and offer sweeping views over the city. Crafted to feel like a true home away from home, rooms will showcase The Hoxton's signature mix of craftsmanship and native hues that feel comforting, alongside a thoughtful and practical residential design style, with everything guests need and nothing they don't.

Food and beverage will play a central role in the guest experience. Staying true to The Hoxton's belief that a hotel lobby should act as the neighbourhood's living room, the lobby restaurant &

bar on the ground floor will serve as the hotel's social hub from morning through evening - an all-day space designed for everything from relaxed breakfasts and informal meetings to long, lively dinners with friends. As always with The Hoxton, the doors will be open to everyone. On the rooftop, Fi'lia, the acclaimed Italian concept, will make its second appearance in India as the hotel's pool restaurant & bar. Bringing a vibrant, sun-soaked energy to the top of the building, Fi'lia is set to become a new destination for long lunches, sunset drinks and dinner overlooking Bengaluru's skyline.

The property will also feature a dedicated meetings and events offering known as The Apartment. Comprising a central pantry and two meeting rooms, The Apartment will provide an intimate setting for smaller gatherings, while a dedicated events space, complete with pre-function and function rooms, will accommodate larger occasions up to 240 pax.

The Hoxton will proudly collaborate with local brands and creative talent. From regular events series, guest chef takeovers, the signature rotating Hox Gallery and the 'Best of' collections in our Hox Shop, The Hoxton Bengaluru City will put a spotlight on the abundance of creative local talent in the worlds of art, fashion, music, literature and food and drink from the day it opens its doors.

Bengaluru, known for its entrepreneurial energy, thriving creative community and vibrant cultural life, makes a natural home for The Hoxton. Often described as India's innovation capital, the city blends global ambition with a strong sense of local identity. The hotel will be designed to connect with the surrounding city streets, creating a space that feels as relevant to the life of Bengaluru as it does to those visiting from further afield.

Gaurav Bhushan, Group CEO of Ennismore and Chairman of Accor India, said: *"India is one of the most exciting hospitality markets in the world right now. The market is ready for a true lifestyle experience, and our approach is simple: build brands that resonate with Indian guests first while maintaining the same global DNA our brands are known for. We are excited that Ennismore will make its debut in India this year, with the hotly anticipated openings of Roswyn Mumbai, a Morgans Originals hotel, and a growing pipeline that includes Delano and Mama Shelter. It has long been our ambition to bring The Hoxton to India, and Bengaluru – with its vibrant cultural scene - feels like the natural first stop to call home."*

Aditya Pande, Group Chief Executive Officer, InterGlobe Enterprises, said, *"The entry of The Hoxton into India marks a defining moment in our journey to bring world-class, lifestyle-led*

hospitality to the country. Bengaluru, with its creative energy and global outlook, is the ideal city for the brand. This signing further strengthens our long partnership with Accor and Ennismore as we work together to meet the evolving needs of the Indian market, where guests are increasingly seeking authentic, design-forward experiences. We are confident that The Hoxton, Bengaluru will resonate deeply with both locals and travellers, setting a new standard for urban hospitality in the country."

The Hoxton launched in 2006 with the opening of its first hotel in London's vibrant Shoreditch neighbourhood. In 2011, the brand joined Ennismore and was reimaged by Sharan Pasricha, marking the beginning of its international expansion. Rooted in culture and community, the series of open-house hotels now spans 19 properties across the UK, Europe, and the US, with upcoming openings in some of the world's most exciting urban destinations, including Melbourne, Oslo, Nashville, and Mexico City.

Last year, Accor and InterGlobe announced a strategic alliance to create India's fastest-growing hospitality enterprise, offering an unmatched network, a portfolio of brands, and distribution across all market segments. With the ambition of capturing India's booming hospitality market and combining the strengths of global leaders across the industry, the new platform will target a network of 300 hotels under Accor and Ennismore brands by 2030.

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MEDIA CONTACT:

Marcos Eleftheriou
VP of Corporate Communications, Ennismore
marcos.eleftheriou@ennismore.com

ABOUT ENNISMORE

Ennismore is a global collective of entrepreneurial and founder-built brands with creativity and purpose at their heart. Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore and Accor entered a joint venture in 2021, creating a new autonomous entity and the fastest-growing lifestyle hospitality company, with Accor holding a majority shareholding. Ennismore comprises three pillars: a lifestyle collective rooted in culture and community, immersive resorts creating havens for escapism and entertainment, and iconic luxury venues pioneering the art of exclusive culinary destinations.

Ennismore has an unrivalled ecosystem of 15 hotel brands, comprising 210+ hotels and 160+ in the pipeline; 85+ Paris Society Venues and over 700 restaurant and bar concepts; and a network of over 50 branded residences. Ennismore operates hotels in over 45 countries with more than 35,000 team members. Ennismore has four dedicated in-house studios: Paris Society Consulting for F&B curation, AIME Studios for interior & graphic design, a Digital Product & Tech Innovation Lab, and a Partnerships Studio. Dis-loyalty is Ennismore's travel and food membership dedicated to lifestyle. Ennismore is committed to positively impacting the world, with a key focus on creating inclusive communities among its teams and in the places, it calls home. ennismore.com *Figures as of the end of December 2025.

ABOUT INTERGLOBE HOTELS

InterGlobe Hotels is a joint venture between InterGlobe Enterprises Private Limited and Accor Asia Pacific. It was established in 2004 to develop a network of 'ibis' hotels throughout India, Nepal, Sri Lanka, and Bangladesh. InterGlobe Hotels currently has a portfolio of 23 hotels in India. Through its constant commitment to innovation, efficiency, and collaboration, it has

challenged conventional wisdom, reimagined the hotel experience and implemented operational excellence to offer its guests truly exceptional services. InterGlobe Group, through its various partners in India, has a portfolio of 30 hotels in 14 cities and over 5800 keys. The company currently has properties in New Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Gurugram, Pune, Nashik, Jaipur, Goa, Hyderabad, Kochi, Coimbatore and Thane. InterGlobe Hotels is recipient of many prestigious awards and accolades including Golden Peacock Award for Risk Management, IGBC Green Champion Award and the AON Commitment to Engagement award. For more information, please visit www.interglobehotels.com

ABOUT ACCOR

Accor is a world-leading hospitality group offering stays and experiences across more than 110 countries with over 5,800 hotels and resorts, 10,000 bars & restaurants, wellness facilities and flexible workspaces. The Group has one of the industry's most diverse hospitality ecosystems, encompassing more than 45 hotel brands from luxury to economy, as well as lifestyle, with Ennismore. ALL Accor, the booking platform and loyalty program, embodies the Accor promise during and beyond the hotel stay and gives its members access to unique experiences. Accor is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity, and inclusivity. Accor's mission is reflected in the Group's purpose: Pioneering the art of responsible hospitality, connecting cultures, with heartfelt care. Founded in 1967, Accor SA is headquartered in France. Included in the CAC 40 index, the Group is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information, please visit group.accor.com or follow us on X, Facebook, LinkedIn, Instagram and TikTok.