

PARIS SOCIETY UNLIMITED

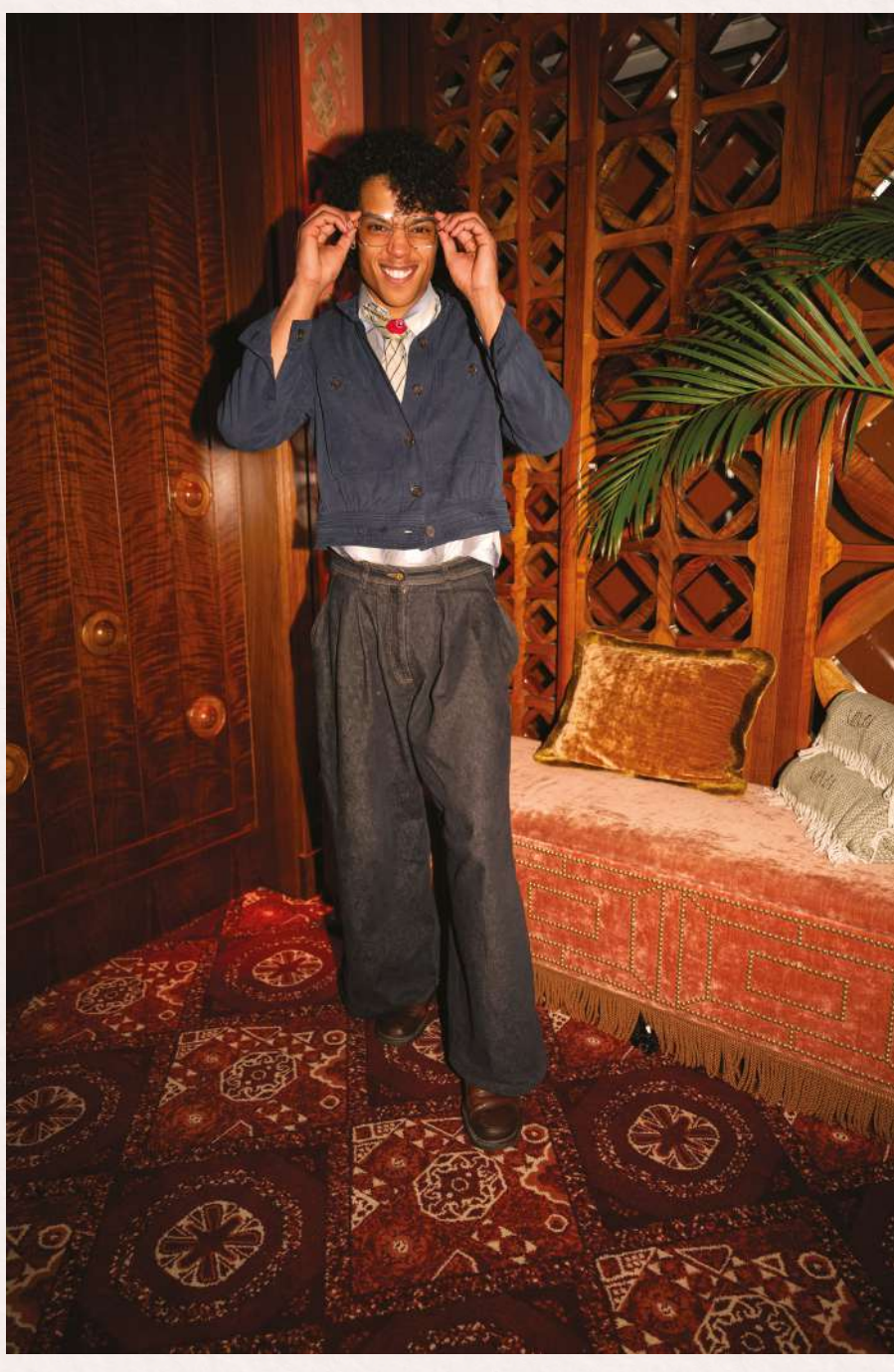
PARIS SOCIETY UNVEILS PARIS SOCIETY UNLIMITED: REINVENTING THE ART OF LIVING, WITHOUT LIMITS



Paris, March 2025 - A visionary in the art of hospitality, having transformed both the Parisian and international scenes with his iconic venues, restaurants, hotels, and clubs, **Laurent de Gourcuff** is once again pushing the boundaries of hospitality with the launch of Paris Society Unlimited, the group's first membership program. Designed as a natural extension, Paris Society Unlimited offers a new way to experience and share the Paris Society universe, breaking free from the traditional codes of private clubs.

The Paris Society Lifestyle,

REINVENTED THROUGH MEMBERSHIP



More than just a club, Paris Society Unlimited is aimed at a community of curious and discerning minds who share a common vision of refinement, pleasure, and the art of living. This exclusive membership provides privileged access to the group's most stunning locations while offering a curated program of experiences both within and beyond its walls, spanning gastronomy, culture, art, sports, fashion, and music.

With this initiative, Paris Society is redefining the very concept of membership by imagining a new way to enjoy its venues—more fluid, more spontaneous, and more in tune with contemporary expectations. « With Paris Society Unlimited, we wanted to extend our vision of the art of living and offer a new way to engage with our venues, to be part of them, and to share what defines the DNA of our group: a unique sense of celebration, refinement, culture, and the finest experiences. »

Laurent de Gourcuff – President & Founder of Paris Society



A Boundless Experience

AT THE HEART OF PARIS SOCIETY

Paris Society Unlimited members enjoy:

- **Exclusive and priority access** to all of the group's restaurants, hotels, spas, and clubs.
- **Same-day table guaranteed** for reservations made up to 3 hours in advance.
 - **20% discount** on hotel accommodation from Sunday to Thursday.
- **A unique monthly event program**, featuring curated experiences in art, culture, sports, music, fashion, and cinema.
 - **A range of exclusive benefits** across the group's establishments:
 - A complimentary lunch for two on your birthday, special events, privileged access to exclusive areas -

Designed for both a Parisian and international community, this program caters to those who wish to immerse themselves in the Paris Society universe daily and exclusively. Paris Society Unlimited is intended to evolve and expand over time, driven by its members' desires and the group's latest inspirations.

Future developments include international expansions, new experiences, and the creation of a dedicated venue—a **"House"** designed specifically for the community—all part of an ongoing vision to enrich this exclusive dynamic.

« Paris Society Unlimited was conceived as a natural extension of our group's spirit: crafting tailor-made experiences, inventing new ways to engage with our venues, and offering our members privileged access to the very best of Paris Society. »

Pauline Pierrard – Director of Membership

An Imminent Launch

& EXCLUSIVE EXPERIENCES AHEAD

Official launch scheduled for late March / early April 2025.

From the very beginning, Paris Society Unlimited will offer a curated selection of exclusive experiences, granting behind-the-scenes access to some of Paris' most prestigious cultural, artistic, and festive events, as well as private gatherings within the group's venues.

Annual Membership Fees:

- **Individual:** €1,000/year (+ €500 initiation fee in the first year)
- **Couple:** €1,700/year (+ €750 initiation fee in the first year)
- **Individual:** under 33: €500/year (+ €300 initiation fee in the first year)

paris-society.com/membership/

PHOTO



ABOUT PARIS SOCIETY

Founded in 2008 by Laurent de Gourcuff, Paris Society is now a key player in the hospitality and restaurant industry in France and internationally. With over 60 iconic venues (restaurants, clubs, hotels, and event spaces), Paris Society has crafted a distinctive vision of the art of living—seamlessly blending gastronomy, celebration, and elegance.

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