

PRESS RELEASE
20TH MARCH 2024

ENNISMORE AND DUBAI HOLDING TO BRING ICONIC DELANO TO DUBAI, MARKING A MILESTONE IN ITS GLOBAL EVOLUTION

Delano will once again redefine the luxury resort experience

*Delano Dubai to open at luxury lifestyle destination Bluewaters Dubai,
following the partnership signed last year between Ennismore & Dubai Holding*



Image Credit: Delano Dubai Sky Villa designed by LaBottega. Ennismore

[Download Images](#)

Ennismore, the fastest-growing lifestyle and leisure hospitality company, announced that its iconic **Delano** brand will be coming to the UAE for the first time. Opening later this year at the waterfront destination Bluewaters Dubai, [Delano Dubai](#) will be a luxurious destination in its own right, appealing to discerning individuals who define luxury by attention to detail, craftsmanship and personalised experiences.

The launch of Delano Dubai forms part of a landmark deal signed between Ennismore and **Dubai Holding** in 2023 to introduce a unique luxury lifestyle experience in Dubai, and follows the opening of Banyan Tree Dubai at [Bluewaters Dubai](#) late last year.

Delano Dubai will feature 251 guestrooms, including 84 suites, some with private pools, exceptional culinary and mixology experiences, an ocean-front swimming pool, and ultimate

discretion on a secluded corner of this island retreat. Guests will be able to discover four distinctive food and beverage concepts, including a collaboration with Paris Society for a unique restaurant and pool club, a patisserie, a Levantine-inspired destination restaurant, a modern Italian and a contemporary reimagining of Delano’s renowned and famous Rose Bar.



Image Credit: Delano Dubai Rose Bar designed by Elastic. Ennismore

Sharan Pasricha, Founder & Co-CEO and Gaurav Bhushan, Co-CEO, Ennismore, said, *“When Delano launched in Miami in 1995, it traded traditional, gilded luxury for something far more modern and understated, but equally grand. Delano pioneered the concept of lifestyle hospitality as we know it today, and we are thrilled to be bringing the iconic Delano to the forefront of global hospitality again, with a new home in Dubai – marking a major milestone in the brand’s journey. From its origins in Miami, a bustling social hub, to the new global hub of extraordinary experiences, Dubai, Delano is set to introduce a new level of luxury, discernment and vibrant energy to the city as our debut property in the region. We look forward to sharing more exciting details about Delano Dubai over the coming months.”*

Amit Kaushal, Group Chief Executive Officer, Dubai Holding, said: *“The launch of Delano Dubai underscores our commitment to set new standards of excellence in luxury hospitality and strengthen Dubai’s position as a leading international tourism hub. Together with the recent opening of Banyan Tree Dubai, we are proud to mark another milestone in the evolution of Bluewaters Dubai as a luxury lifestyle destination. Our collaboration with market leaders like Ennismore and Banyan Group will continue to focus on welcoming new brands to Dubai and further enrich the city’s vibrant hospitality landscape.”*

Guided by the same principles that propelled the original Delano Miami Beach to icon status, Delano Dubai will usher in a new era characterised by refined luxury, sophisticated style and



elevated service to the UAE. Design signatures – such as the use of “Delano white” offset with rich woods, natural materials and sumptuous fabrics – hark back to the original property and have evolved for today. Innately connected to nature, the design blurs lines between outdoors and indoors to create flow and a guest choreography that inspires discovery and invigorates the senses. In collaboration with Ennismore’s in-house team, leading interior design firms Elastic Architects, LaBottega and SA Consultants will collectively transform the existing hotel into a marquee Delano location.

In 2024, Ennismore entered into a long-term partnership with Cain International to drive forward the global expansion of the iconic Delano brand and reopen Delano Miami Beach.

-END-

ennismore.com

MEDIA CONTACT:

Marcos Eleftheriou
VP of Corporate Communications, Ennismore
marcos.eleftheriou@ennismore.com

ABOUT ENNISMORE

Ennismore is a global collective of entrepreneurial and founder-built brands with purpose at their heart. Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore and Accor entered a joint venture in 2021, creating a new autonomous entity and the fastest-growing lifestyle hospitality company, with Accor holding a majority shareholding. Ennismore comprises three business units: lifestyle collective rooted in culture and community, immersive resorts creating havens for escapism and entertainment led by Rixos, and iconic luxury venues pioneering the art of French hospitality by Paris Society.

Ennismore has an unrivalled ecosystem of 17 brands with over 144 operating hotels and resorts*, 100 in the pipeline, 77 iconic venues, and over 300 restaurants and nightlife destinations. Ennismore operates hotels in over 30 countries with over 25,000 team members. Ennismore has four dedicated in-house studios, including Carte Blanché, F&B concepts; AIME Studios, interior & graphic design; a Digital Product & Tech Innovation Lab; and the Partnerships Studio. Dis-loyalty is Ennismore’s travel and food membership dedicated to lifestyle. Ennismore is committed to positively impacting the world, with a key focus on creating inclusive communities among its teams and in the places it calls home. **ennismore.com** *Figures as of the end of September 2023

ABOUT DUBAI HOLDING

Dubai Holding is a diversified global investment company with investments in 31 countries and a combined workforce of nearly 40,000 people. Established in 2004, Dubai Holding touches the lives of millions of Dubai residents and visitors through its extensive portfolio of over AED 146 billion worth of assets that support the diversification and sustainable growth of Dubai’s economy across 10 key sectors: Real Estate, Hospitality, Leisure & Entertainment, Media, ICT, Design, Education, Retail, Manufacturing & Logistics and Science.

Our portfolio is comprised of five leading companies: Dubai Holding Real Estate, one of the largest landowners and integrated master developers in Dubai; Dubai Holding Asset Management, which offers a world-class portfolio of 10 business districts, 20 retail destinations and 15 residential communities that collectively enable business and tourism activity as well as an enriched living experience for residents; Dubai Holding Hospitality, which manages leading hospitality assets and a diverse collection of unique F&B concepts as well as top-notch hotel brands including Jumeirah, Dubai Holding’s flagship hospitality brand and global luxury hotel company; Dubai Holding Entertainment, which comprises Dubai’s leading leisure attractions, media and entertainment venues such as Ain Dubai, Global Village, Dubai Parks and Resorts, ARN, and Roxy Cinemas, amongst others; and Dubai Holding Investments, a dedicated vehicle responsible for developing and implementing the Group’s investment strategy, and managing a diverse portfolio of strategic and financial investments across public and private markets in the UAE and internationally. Focused on long-term and sustainable value creation, it has investments in Warsan Waste Management Centre, Du and Azadea, as well as joint ventures and partnerships with Brookfield, Emaar and others.



www.dubaiholding.com
www.twitter.com/dubaiholding
www.instagram.com/dubaiholding
www.facebook.com/dubaiholding

ABOUT CAIN INTERNATIONAL

Cain International ('Cain') is a privately held investment firm focused on real estate and business opportunities that shape the fabric of global gateway cities. The firm currently manages over \$16 billion in assets through its real estate equity, real estate debt and private equity platforms. Cain is a partnership between its CEO, Jonathan Goldstein and Eldridge. Cain International Advisers Limited, the firm's asset management and investment advisory division, is an SEC-registered investment adviser. For additional information about Cain please visit www.cainint.com.