



# *Bringing travellers together*

*Handcrafted & Carefree*



## BRAND PILLARS

*Making friends*

*Supporting self-expression*

*Elevated hostel experience*

HOTELS



Open



Pipeline

OPEN KEYS

1033

CURRENT REGIONS

EUROPE  
SOUTH AMERICA

EXISTING DEVELOPMENT



Conversions



New Builds

35%

Direct Booking

GUEST REPARTITION

85% / 15%

FIT / Group

30€

ADR per bed

250 / 300

Minimum Beds

2500 - 3000 sqm

Minimum TGFA

10 - 12 sqm

per Bed

60% / 20% / 20%

Private Room / Small Dorm / Big Dorm ratio

MUST-HAVES

*Bar*  
*Restaurant*  
*Stage for DJs or Live Music*  
*Rooftop or Terrace*  
*Public Transport Nearby*

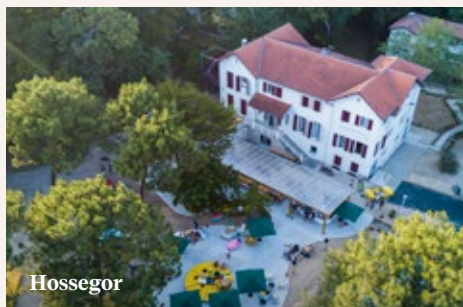
NICE-TO-HAVES

*Beer Wall*  
*Giant Screen*

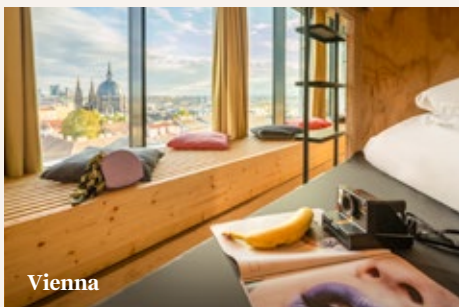
COMING SOON

Rome / Auckland / Budapest / Tulum

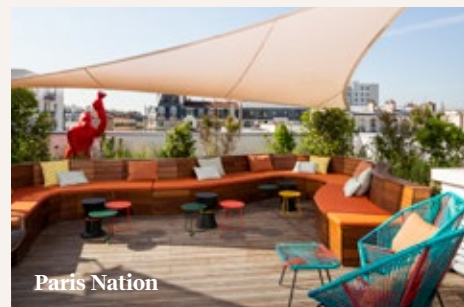
FLAGSHIPS



Hossegor



Vienna



Paris Nation



LIFESTYLE COLLECTIVE