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# HYDE

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The *freedom* of  
a festival

*Bohemian & Chic*



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## BRAND PILLARS

*A festival  
vibe*

*Anything  
can happen*

*Part of  
something bigger*

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PROPERTIES



Open



Pipeline

OPEN KEYS

896

CURRENT REGIONS

EUROPE  
MIDDLE EAST  
NORTH AMERICA

EXISTING DEVELOPMENT



Conversions



New Builds

OCCUPANCY

71%

AVERAGE DAILY RATE

\$274

REVPAR

\$194

GOP%

52%

RGI

105%

DIRECT BOOKINGS

43%

100-300

Average Number of Rooms

28-36sqm

Guest Room Net Floor Area

90-100sqm

Total Gross Floor Area

MUST-HAVES

Restaurant  
Bar  
Gym  
1-2 Pools\*

\*Nice-to-Have for Maison Delano

NICE-TO-HAVES

Rooftop  
Meeting Space  
Spa

COMING SOON

Queenstown / London / Mazatlan / Istanbul / Bodrum

FLAGSHIPS



Midtown Miami



Hyde Ibiza



LIFESTYLE COLLECTIVE