

At the corner of curiosity

A Contemporary Art Museum



BRAND PILLARS

Rooted in contemporary art

Opening up the *inaccessible*

Fostering connection through community

HOTELS



OPEN KEYS

1154

CURRENT REGIONS

NORTH **AMERICA** EXISTING DEVELOPMENT





Conversions

New Builds

BRAND REVPAV INDEX

136%

HOTELS RECOGNISED IN CNT

Reader's Choice Award 2021

135,000sf Average Building Size 10,000sf

Minimum Exhibition Space (Incl. Lobby & Event Spaces) 380sf

Guest Room Net Floor Area

150-250

Target Room Count

MUST-HAVES

Museum Exhibition Space Restaurant / Bar / Lounge Meeting & Event Spaces Fitness Center

NICE-TO-HAVES

Spa Treatment Rooms Rooftop Indoor / Outdoor Space 10% Suites **Parking** Culturally Rich Surroundings









