
HYDE

The *freedom* of
a festival

Bohemian & Chic



BRAND PILLARS

A *festival*
vibe

Anything
can happen

Part of
something *bigger*

PROPERTIES



Open



Pipeline

OPEN KEYS

692

CURRENT REGIONS

MIDDLE EAST
NORTH AMERICA

EXISTING DEVELOPMENT



Conversions



New Builds

OCCUPANCY

71%

AVERAGE DAILY RATE

\$274

REVPAR

\$194

GOP%

52%

RGI

105%

DIRECT BOOKINGS

43%

100-300

Average Number of Rooms

28-36sqm

Guest Room Net Floor Area

90-100sqm

Total Gross Floor Area

MUST-HAVES

Restaurant
Bar
Gym
1-2 Pools*

*Nice-to-Have for Maison Delano

NICE-TO-HAVES

Rooftop
Meeting Space
Spa

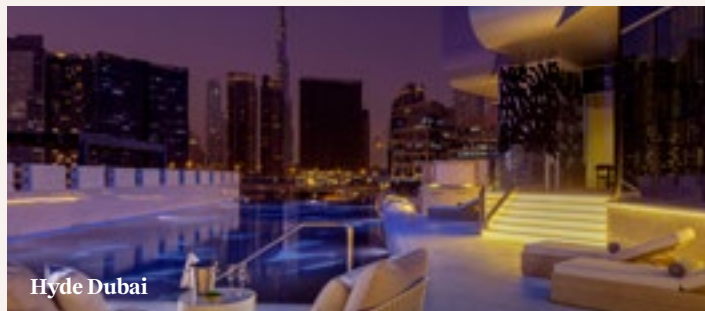
2023 - 2024 OPENINGS

Ibiza / Queenstown / London / Mazatlan

FLAGSHIPS



Midtown Miami



Hyde Dubai



LIFESTYLE COLLECTIVE