

At the corner  
*of curiosity*

*A Contemporary Art Museum*

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BRAND PILLARS

Rooted in  
*contemporary art*

Opening up  
the *inaccessible*

Fostering *connection*  
through community

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HOTELS



Open



Pipeline

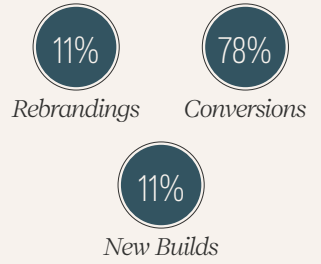
OPEN KEYS

1240

CURRENT REGIONS

NORTH AMERICA

EXISTING DEVELOPMENT



BRAND REVPAV INDEX

136%

HOTELS RECOGNISED IN CNT

9

Reader's Choice Award 2021

135,000sf

Average Building Size

10,000sf

Minimum Exhibition Space (Incl. Lobby & Event Spaces)

380sf

Guest Room Net Floor Area

150-250

Target Room Count

MUST-HAVES

Museum Exhibition Space
Restaurant / Bar / Lounge
Meeting & Event Spaces
Fitness Center

NICE-TO-HAVES

Spa Treatment Rooms
Rooftop
Indoor / Outdoor Space
10% Suites
Parking
Culturally Rich Surroundings

2023 OPENINGS

St. Louis

FLAGSHIP



Louisville



LIFESTYLE COLLECTIVE