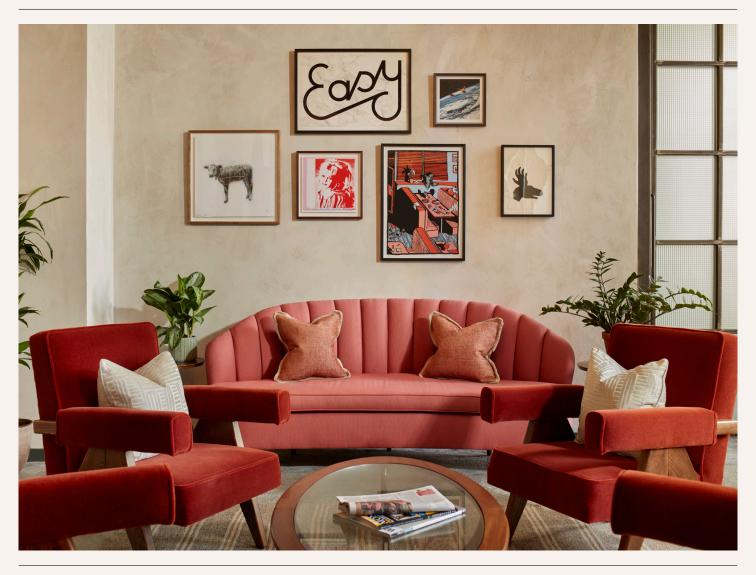
## the hoxton

## A good neighbour with an open house

Homey & Understated



**BRAND PILLARS** 

Bring the outside in and the inside out

Everyone welcome

The small things make a difference

Be transparent HOTELS



OPEN KEYS

1988

**CURRENT REGIONS** 

EUROPE NORTH AMERICA EXISTING DEVELOPMENT





35% New Builds

OCCUPANCY

83%+

Across All Stabilised Assets

DIRECT BOOKINGS

41%

Through brand.com

**8,000sqm** *Average Building Size* 

600sqm
Minimum Front of House

17-23sqm

Guest Room Net Floor Area

150-250

Target Room Count

MUST-HAVES

## Lobby-bar Restaurant The Apartment\*

\*Meeting & Event Space

NICE-TO-HAVES

Rooftop

Coworking Space

Outside Space

Full Ground Floor Use

**Parking** 

2022-2023 OPENINGS

London Shepherd's Bush / Amsterdam / Edinburgh Berlin / Brussels / Vienna / Dublin

## FLAGSHIPS







