
HYDE

A hydeaway for those
the *in the know*

Laid-back & Plush



BRAND PILLARS

*A nightlife
adventure*

Every guest
is a *regular*

*Anything
can happen*

PROPERTIES



Hotels



Residential



Pipeline

OPEN KEYS

1498

CURRENT REGIONS

MIDDLE EAST
NORTH AMERICA

EXISTING DEVELOPMENT



Conversions



New Builds

OCCUPANCY

71%

AVERAGE DAILY RATE

\$274

REVPAR

\$194

GOP%

52%

RGI

105%

DIRECT BOOKINGS

43%

100-300

Average Number of Rooms

28-36sqm

Guest Room Net Floor Area

90-100sqm

Total Gross Floor Area

MUST-HAVES

Lounge / Bar
Casual F&B

NICE-TO-HAVES

Destination Restaurant
Ciel Spa
Pool
Fitness Center
Meeting Rooms
Ballroom

2022-2023 OPENINGS

London City Paradox

FLAGSHIPS



Midtown Miami



Hyde Dubai

ENNISMORE

21c Museum Hotel | 25hours | Delano | Gleneagles | Hyde | JO&JOE | Mama Shelter | Mondrian | Morgans Originals | SLS | SO | The Hoxton | TRIBE | Working From_

JULY 2022