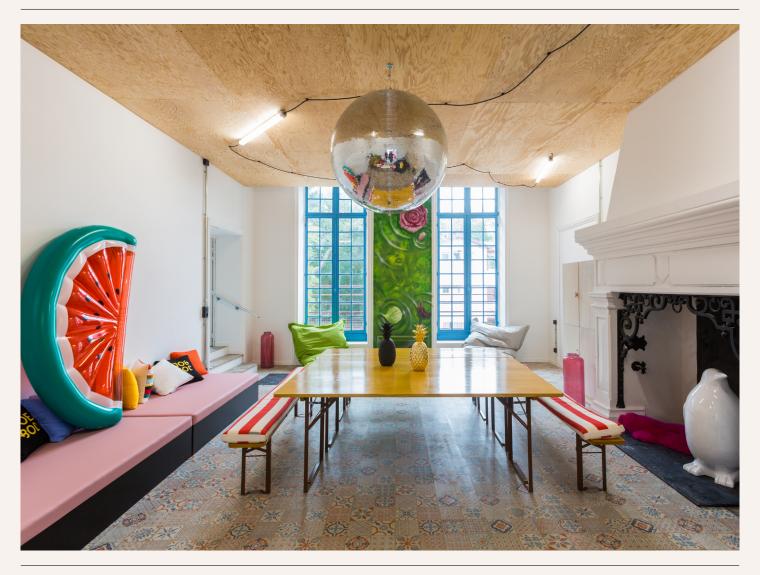


Connecting travellers together

Handcrafted & Carefree



BRAND PILLARS

Making *friends*

Supporting self-expression

Elevated hostel experience

HOTELS



OPEN KEYS

CURRENT REGIONS

EUROPE

EXISTING DEVELOPMENT



Conversions



GUEST REPARTITION

Direct Booking

85%/15% FIT / Group

ADR per bed

250/300 Minimum Beds

2500 - 3000 sqm Minimum TGFA

10 - 12 sqm per Bed

30% / 40% / 30%

MUST-HAVES

Bar

Restaurant Stage for DJs or Live Music Rooftop or Terrace Public Transport Near By

NICE-TO-HAVES

Beer Wall Giant Screen

2022-2023 OPENINGS

Rome / Moscow / Medellín / Rio / Budapest

FLAGSHIPS







