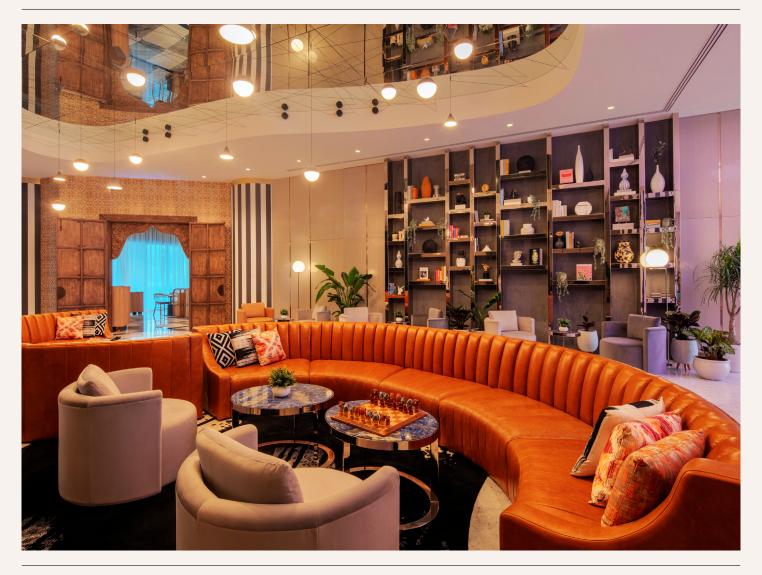
HYDE

A hydeaway for those the *in the know*

Laid-back & Plush



BRAND PILLARS

A *nightlife* adventure

Every guest is a *regular*

Anything can happen

PROPERTIES



Residential



OPEN KEYS

1498

CURRENT REGIONS

MIDDLE EAST NORTH AMERICA EXISTING DEVELOPMENT



Conversions



OCCUPANCY

71%

AVERAGE DAILY RATE

\$274

REVPAR

\$194

GOP%

52%

RGI

105%

DIRECT BOOKINGS

43%

100-300

Average Number of Rooms

28-36sqm

Guest Room Net Floor Area

90-100sqm

Total Gross Floor Area

MUST-HAVES

Lounge / Bar Casual F&B NICE-TO-HAVES

Destination Restaurant

Ciel Spa

Pool

Fitness Center

Meeting Rooms
Ballroom

2022-2023 OPENINGS

London City Paradox

FLAGSHIPS





