

At the corner
of curiosity

A Contemporary Art Museum



BRAND PILLARS

Rooted in
contemporary art

Opening up
the *inaccessible*

Fostering *connection*
through community

HOTELS

9

Open

2

Pipeline

OPEN KEYS

1239

CURRENT REGIONS

NORTH AMERICA

EXISTING DEVELOPMENT

11%

Rebrandings

78%

Conversions

11%

New Builds

BRAND REVPAV INDEX

136%

HOTELS RECOGNISED IN CNT

9

Reader's Choice Award 2021

135,000sf

Average Building Size

10,000sf

Minimum Exhibition Space
(Including Lobby & Event Spaces)

380sf

Guest Room Net Floor Area

150-250

Target Room Count

MUST-HAVES

Museum Exhibition Space
Restaurant / Bar / Lounge
Meeting & Event Spaces
Fitness Center

NICE-TO-HAVES

Spa Treatment Rooms
Rooftop
Indoor / Outdoor Space
10% Suites
Parking
Culturally Rich Surroundings

2022-2023 OPENINGS

St. Louis

FLAGSHIPS



ENNISMORE

21c Museum Hotel | 25hours | Delano | Gleneagles | Hyde | JO&JOE | Mama Shelter | Mondrian | Morgans Originals | SLS | SO | The Hoxton | TRIBE | Working From_

MAY 2022